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GREAZYKEYZ PROFESSIONAL SPORTS ORGANIST

Charlotte, NC

Prepared For:

Hammond Organ Co

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A Hammond Player

Jason Atkins AKA GREAZYKEYZ has been building a career with the help of Hammond organs. 8000+ game day fans have cheered him on behind his Hammond C3 for nearly a decade with the Charlotte Checkers Hockey Team. For baseball season, he plays a Hammond M3 at Atrium Health Ballpark for 5000+ Kannapolis Cannon Ballers fans. And he brings his own keyboard to play for fans of Charlotte Knights Baseball, who don't yet have a real Hammond organ, YET!

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Building a Brand

3000 Instagram Followers

6000 Facebook Followers (Professional + Personal)

1400 Twitter Followers (recent post had 10K views!!!)

Checkers Games: 8500+ Fans

Kannapolis Cannon Ballers Games: 5000+ Fans

Charlotte Knights Games: 345,305 Annual Attendance

GreazyKeyz has not only become a well-known personality in the Charlotte Metro sports scene, but he has built a strong brand as a professional sports organist and ambassador of organ music for fans of all ages.

An artist endorsement with Hammond will help to spread the legendary reputation that Hammond Organ Co has already cultivated with the help of many of the artists that GreazyKeyz admires and that have inspired his own success.

